

BILLINGS REBRANDING COMMITTEE MINUTES

Wednesday June 5, 2019
6:30 pm Park Centre - Lower

Present: Bryan Barker (Chair), Ruth Farquhar, Dianne Fraser, Todd Gordon (EDO), Sandi Hurcomb, Craig Jackson, Diane Larocque

Regrets: None

Call to Order: 6:30 pm

Motion to Accept Agenda: Farquhar-Fraser. Carried

Pecuniary Interests: None

Adoption of Minutes: Hurcomb-Jackson. Carried

Old Business:

a) Continuing the Process: Discussing the Billings Brand

- The committee reviewed all slogan entries:
 - More than 40 excellent entries
 - Members agreed that 'simple is beautiful,' and decided to consider a short-list until the July meeting
- Discussion of other brand elements, and the timing/nature of a call for public consultation on the visual elements. There will be further discussion at the July meeting, pending selection/refinement of the slogan.

Adjournment: 7:23 pm. Farquhar. Carried