

## **BILLINGS REBRANDING COMMITTEE MINUTES**

Wednesday July 24<sup>th</sup>, 2019

**Present:** Bryan Barker (Chair), Dianne Fraser, Todd Gordon (EDO), Sandi Hurcomb, Craig Jackson, Diane Larocque, Ruth Farquhar

**Regrets:** None

**Call to Order:** 6:25 pm

**Motion to Accept Agenda:** Hurcomb-Larocque. Carried

**Pecuniary Interests:** none

**Adoption of Minutes:** Fraser-Jackson. Carried

### **Old Business:**

1. **Slogan Adjustment:** Discussion of council's rejection of the recommended slogan, during the July 15<sup>th</sup> Regular Meeting of Council. Committee members were disappointed by the decision of Council and asked that the chair forward their concerns at the next meeting of Council. The committee then briefly discussed slogans and settled on: *Come Experience Billings . . . Exceptional*. The chair will present this to Council for decision at the next regular meeting, August 6<sup>th</sup>, 2019
2. **Township Branding Artwork Contest-Update:** The chair relayed the decision of council to support this component and provide a contest prize amount in the amount of \$500.00.
3. **Timelines Update:** The committee agreed that the timeline for the logo contest and subsequent work will remain the same, provided Council approves the reworked slogan.

**New Business:** None

**Adjournment:** 7:01 pm. Hurcomb. Carried