

CORPORATION OF THE
TOWNSHIP OF BILLINGS
Rebranding Committee

AGENDA

May 1st, 2019 6:30 pm.

Park Centre, 39 Henry Dr., (lower)

- 1) OPEN
- 2) APPROVAL OF AGENDA
- 3) DISCLOSURE OF PECUNIARY INTEREST
- 4) ADOPTION OF MINUTES
- 5) OLD BUSINESS
 - a) Continuing to develop the Billings Brand
 - Starting to identify specific brand elements
 - Tag line/slogan: the brand expressed in words
 - Logo development: visual expression of the brand
 - Colours
 - Methodology for the above, with:
 - Practical considerations
 - Budget
 - Timeline
- 6) NEW BUSINESS
- 7) ADJOURNMENT