

BILLINGS ECONOMIC DEVELOPMENT MINUTES

Monday November 4, 2019 - 7:30 pm Park Centre - Upper

Present: Sharon Alkenbrack (Chair), Suzanne Darlaston, Sharon Jackson (Councillor), Diane Larocque, Todd Gordon (EDO)

Regrets: Rick Rusk

Call to Order: 7:30 pm

Approval of Agenda: As amended ("Scarecrow Contest" and "Jabbawong Story-Telling Festival" to Old Business)

Pecuniary Interests: none

Adoption of Minutes as Presented: Larocque-Jackson. Carried

Old Business:

- a) Social Media Workshop for Businesses – discussion of facilitator, appropriate length of session(s) – (two 3-hr. sessions); and expected attendance (10 to 15?).
- b) Scrabble Board – discussion of "composite board" material for letter pieces – source and quantity. Further investigation pending. This will require expenditure.
- c) Business Map – The chair had contacted the consultant (Kendra Edward Design) – more information on cost and timeline to come. Seniors' Forum – postpone until spring.
- d) Poetry Boxes/Haiku Contest. Suzanne Darlaston had recovered box contents and reviewed the poems, drawings, etc. Many were not Haikus, but there was much good material. The project seems to have been well received. Suzanne will work on creating a board displaying the variety of entries.
- e) Scarecrow Hunt – scarecrows need to be removed before Remembrance Day. Prizes need to be gathered from the businesses who donated, and then awarded to contest winners. This project needs further assessment regarding the level of participation.
- f) Life-Sized Game Board – The chair had a preliminary discussion with Brad Mackay as to the possibility of having wooden game pieces made. There is a need to replace the game pieces, and commercially available ones are prohibitively expensive (\$1000 plus). New pcs. regardless of type will require expenditure.
- g) Christmas in Kagawong – Proceeding as planned. There is a need to decorate and finalize limited (because of space) food offerings.
- h) Jabbawong Story-Telling Festival – Discussion of need for and content of a "mission statement." Discussion of other festival components: a festival storyteller (paid? Local/From Away?). "Story Tree;" Family histories as "story;" A "Story Wall."

New Business:

- i) Cedar Maze – Discussion of hiring an arborist to consult on, and possibly trim, the cedars. Discussion of the maze as an asset under the asset management plan, and which committee (EDC) holds responsibility for making sure maze maintenance is conducted.

Council Update: NA

Next Meeting: Wednesday December 11th

Adjournment: 8:14 pm. Larocque. Carried