

**TOWNSHIP OF BILLINGS**  
**Economic Development Committee**  
**MINUTES**

May 11<sup>th</sup>, 2022, 7:00 pm

Electronic Meeting (Zoom Meetings)

**PRESENT:** Councillor Sharon Alkenbrack (Chair), Chris Dietrich, Suzanne Darlaston, Councillor Sharon Jackson,  
Diane Larocque

**Staff:** Todd Gordon, Municipal Project Manager (MPM)

**REGRETS:** Tracey Paris

**Members of the Public:** None

**1. Opening of Meeting**

Motion by Sharon Jackson; Suzanne Darlaston:

The meeting was called to order at 7:00 pm.

Carried.

**2. Approval of Agenda**

Motion by Diane Larocque; Second by Chris Dietrich:

That the agenda for the May 11<sup>th</sup>, 2022 meeting be accepted as presented.

Carried.

**3. Disclosure of Pecuniary Interest**

None

**4. Adoption of Minutes**

Motion by Sharon Jackson; Second by Diane Larocque:

That the minutes of the April 13<sup>th</sup>, 2022 meeting be accepted as presented.

Carried.

**5. Delegations**

None

**6. Council Update Report**

Chair Alkenbrack provided a brief overview of highlights from recent council meeting(s) (including April 19 Reg & April 26<sup>th</sup> Special, as well as May 3<sup>rd</sup> Regular), which included approval of the supplier for the rink cover, as well as engineering for the pedestrian bridge project.

**7. Financial Report**

The MPM reported that there was no formal financial report and that there had been no EDC-related expenditures since the December meeting.

**8. EDO Update**

The EDO provided an update on various municipal projects currently underway, or upcoming, including release of the firehall

**9. Old Business**

**a) Ongoing EDC initiatives**

**I. Jabbawong Festival**

The Chair has had discussions with several potential speakers (story-tellers) and the roster is starting to shape-up. Discussion of promotion, including a relatively simple “brochure” utilizing local artistic talent, as well as social media promotion. The museum has agreed to host a BBQ – details to be finalized. Also, discussion of having some market-type vendors on site as part of the festivities.

**II. June Event**

Discussion of timing, with the possibility of combining with “citizen of the year” - also, theme with “Let’s get re-acquainted” as one possibility. There was general agreement that this combination (timing and theme) might work.

Although not central to this topic, there was also discussion of the appropriateness of EDC sponsoring/supporting a “entrepreneur of the year” as well as ongoing business shout-outs/support through social media (Township FB page). It was agreed that this/these ideas warranted further discussion and development at future meetings of EDC.

**III. Poetry/Art Boxes**

The committee intends to have the poetry/art boxes in place for the May long-weekend.

**IV. Christmas in Kagawong**

This event is still a go and more active planning will occur post-Jabbawong. Discussion deferred to a future meeting.

**b) Fishing Supplies at the Municipal Marina**

The Chair reported that she had had informal discussion with the marina manager. The MPM had also raised the possibility of this activity with marina manager. It remains to be seen what will develop for this season.

**10. New Business**

**a) SCB flower boxes**

The committee is unable to take on the planters that it did in 2021. Chris Dietrich expressed interest in planting some boxes, depending on timing. The MPM would be discussing the planter situation with other staff.

**11. Correspondence**

None

**12. Information**

None

**13. Recommendations to Council**

None

**14. Next Meeting:** June 8<sup>th</sup>, 2022 at 7:00 pm, Zoom Meetings

**15. Adjournment:** The meeting was adjourned at 8:07 p.m. on a motion by Chris Dietrich.