

TOWNSHIP OF BILLINGS
Economic Development Committee
MINUTES

January 8, 2020

Kagawong Park Centre, Upper

PRESENT: Councillor Sharon Alkenbrack (Chair), Councillor Sharon Jackson, Diane Larocque, Rick Rusk
Staff: Todd Gordon, Economic Development Officer

REGRETS: Suzanne Darlaston

1. Opening of Meeting

The meeting was called to order at 7:30 p.m. by the chair.

2. Approval of Agenda

Motion by Sharon Jackson; Second by Diane Larocque

That the agenda for the January 8, 2020 meeting be accepted as amended.

Carried

3. Disclosure of Pecuniary Interest

4. Adoption of Minutes

Motion by Sharon Jackson; Second by Diane Larocque

That the minutes of the November 4, 2019 meeting be accepted as presented.

Carried

5. Delegation

6. Council Update Report

7. Financial Report

8. Old Business

a) **Christmas in Kagawong** – Discussion

Final committee assessment of the event: It was successful, even without the Friday evening time slot, and without the use of the lower hall. The lack of the dinner did not seem to negatively affect attendance. Vendors were happy and made as much or more as other years. Santa on Sunday also helped vendors. EDC Proceeds were down because of fewer vendors – simply space limitations.

b) **Scarecrow Update** – Discussion

12 participants. The committee is not interested in hosting this event in 2020. It is extensive work, and it has run its course for now. EDC will consider another project for autumn.

c) **Business Map** – Discussion

Still an objective for 2020. The chair needs further discussion with the designer, including a cost quote, which will have to be budgeted. Deadline for 1st draft set as March 1, 2020.

d) **Storytelling Festival** – Discussion

The chair read the mission/vision statement for the event. Discussion of storytellers, venues, and the need to connect with other community organizations

e) **Game Board Pieces** - Discussion

The committee is still pursuing the notion of having someone local building these. The commercially available pieces are expensive and not very durable.

9. New Business

a) **Ideas for 2020** - Discussion

The committee felt that there were enough events and projects on the 2020 agenda already.

b) **Social Media Workshop** – Discussion

Split the workshop into two dates: February 16 and February 23. Pre-registration until February 8th. The use of the Park Centre is limited by no access to Internet. The chair requested that staff enquire regarding using the library.

c) **Topic** - Discussion

10. Correspondence

11. Information

12. Recommendations to Council

13. Next Meeting: February 5th, 2020, 7:30 pm at the Kagawong Park Centre

14. Adjournment: The meeting was adjourned at 8:30 p.m. on a motion by Diane Larocque.