

TOWNSHIP OF BILLINGS
Economic Development Committee
MINUTES

February 9th, 2022, 7:00 pm

Electronic Meeting (Zoom Meetings)

PRESENT: Councillor Sharon Alkenbrack (Chair), Suzanne Darlaston, Councillor Sharon Jackson, Diane Larocque, Tracey Paris

Staff: Todd Gordon, Municipal Project Manager (MPM)

REGRETS: Chris Dietrich

Members of the Public: None

1. Opening of Meeting

Motion by Tracy Paris; Second by Suzanne Darlaston:

The meeting was called to order at 7:00 pm.

2. Approval of Agenda

Motion by Sharon Jackson; Second by Tracy Paris:

That the agenda for the February 9th, 2022 meeting be accepted as written.

Carried.

3. Disclosure of Pecuniary Interest

None

4. Adoption of Minutes

Motion by Sharon Jackson; Second by Suzanne Darlaston:

That the minutes of the January 18th, 2022 meeting be accepted as presented.

Carried.

5. Delegations

None

6. Council Update Report

Chair Alkenbrack provided a brief overview of the previous Council meeting (January 27th, 2022), with emphasis on the presentation of the Township's Asset Management Plan (AMP) by PSD Citywide, the consulting firm who worked with staff on the development of the plan.

7. Financial Report

The MPM reported that there was no formal financial report and that there had been no EDC-related expenditures since the December meeting. He also stated that the EDC-related bank account had a balance of \$1897.07.

8. EDO Update

The EDO provided an update on various municipal projects, including the Kagawong River Pedestrian Bridge, the Rink Cover Project.

9. Old Business

a) Winter Promotions Campaign – Discussion

Committee discussion regarding follow-through with a February post. Committee to send ideas on changing up the basic post to the MPM and/or the Deputy Clerk.

b) Municipal Marina Store – Angling Supplies – Discussion

The committee agreed that this was still a valid discussion. The MPM agreed to have further discussion with the Cao/Clerk and the Marina manager and report back to the committee on this topic.

c) EDC Mandate/Regrouping - Discussion

The committee followed-up on the discussion from the January meeting – “assets” as things to build on, and “challenges as opportunities.” There was also discussion about returning to previous initiatives that had been on “hold” for some time, because of the pandemic and other factors, including the Jabbawong Festival, and Christmas in Kagawong. There was committee consensus that there was usefulness in exploring both of these further as possibilities for 2022. The MPM indicated he would have further discussion with the CAO/Clerk regarding logistics for these activities.

10. New Business

d) EDC Budget 2022

Given the discussion under Old Business c), above, the committee deferred budget discussion to the next meeting.

e) Poetry/Art Boxes/Art Tree – Discussion

The committee discussed the need to acquire robust, attractive boxes for this initiative, to re-invigorate it for 2022.

Motion by Diane Larocque; Seconded by Suzanne Darlaston:

That the EDC recommends Council approve the expenditure of up to \$400 for new boxes to replace those previously used in the EDC’s poetry/art box project around the Hamlet of Kagawong.

Carried.

11. Correspondence

None

12. Information

None

13. Recommendations to Council

1. That the EDC recommends Council approve the expenditure of up to \$400 for new boxes to replace those previously used in the EDC’s poetry/art box project around the Hamlet of Kagawong.

14. Next Meeting: February 9th, 2021 at 7:00 pm, Zoom Meetings

15. Adjournment: The meeting was adjourned at 8:18 p.m. on a motion by Diane Larocque.