

TOWNSHIP OF BILLINGS
Economic Development Committee
AGENDA

January 18th, 2022: 7:00pm

Electronic Meeting (via Zoom)

- 1. Meeting Open**
- 2. Approval of Agenda**
- 3. Disclosure of Pecuniary Interest**
- 4. Adoption of Minutes:** December 15, 2021 Meeting
- 5. Delegation**
- 6. Council Update Report**
- 7. Financial Report**
- 8. EDO Update**
- 9. Old Business**
 - a) Winter Promotions Campaign
 - b) EDC Mandate/Regrouping – Continuation
- 10. New Business**
- 11. Correspondence**
- 12. Information**
- 13. Notices of Motion**
- 14. Closed Session**
- 15. Next Meeting**
- 16. Adjournment**

TOWNSHIP OF BILLINGS
Economic Development Committee
MINUTES

December 15, 2021, 7:00 pm
(Zoom Meetings)

Electronic Meeting

PRESENT: Ian Anderson (Mayor), Councillor Sharon Alkenbrack (Chair), Suzanne Darlaston, Councillor Sharon Jackson, Diane Larocque, Tracey Paris

Staff: Todd Gordon, Economic Development Officer; Tiana Mills, Deputy Clerk

REGRETS: Chris Dietrich

Members of the Public: None

1. Opening of Meeting

Motion by Tracey Paris; Second by Suzanne Darlaston. Carried

The meeting was called to order at 7:00 pm.

2. Approval of Agenda

Motion by Ian Anderson; Second by Sharon Jackson:

That the agenda for the December 15, 2021 meeting be accepted as written. Carried.

3. Disclosure of Pecuniary Interest

None

4. Adoption of Minutes

Motion by Diane Larocque; Second by Tracey Paris:

That the minutes of the November 10, 2021 meeting be accepted as presented. Carried.

5. Delegations

None

6. Council Update Report

Chair Alkenbrack provided a brief overview of the previous Council meetings (Dec 2, Nov 22, Nov 18, 2021).

7. Financial Report

The EDO reported that there was no formal financial report and that there had been no EDC-related expenditures since the November meeting.

8. EDO Update

The EDO provided an update on various municipal projects.

9. Old Business

a) Winter Promotions Campaign – Discussion

Committee discussion, with the EDO and the Deputy Clerk (social media page host) on what themes should be used/highlighted, businesses that are open; activities that can be promoted. The EDO and Deputy Clerk agreed to work on a trial posting for mid-January.

b) EDC Membership – New member

Hopefully, the new EDC member will join the Committee for the January 2022 meeting.

c) EDC Mandate/Regrouping - Discussion

More discussion of constraints versus opportunities, or constraints *as* opportunities. Discussion of readiness for economic development – what steps need to be taken first before concrete specific initiatives are undertaken. The EDO agreed to share information/links regarding “readiness for

economic development,” and also look for resources on asset-mapping. The EDO also shared the text of a recap email from the Teeny-Tiny Summit on “Rural Resurgence.”

10. New Business

None

11. Correspondence

None

12. Information

None

13. Recommendations to Council

None

14. Next Meeting: January 12th, 2021 at 7:00 pm, Zoom Meetings

15. Adjournment: The meeting was adjourned at 8:23 p.m. on a motion by Tracey Paris.