

TOWNSHIP OF BILLINGS
Rebranding Committee
MINUTES

October 7, 2020 7:00 p.m.

Kagawong Park Centre

PRESENT:

Members: Ian Anderson, Mayor, Ex-officio; Bryan Barker, Chair; Sandi Hurcomb; Dianne Fraser; Craig Jackson; Diane Larocque

Staff: Todd Gordon, Economic Development Officer; Kathy McDonald, CAO

Members of the Public: None

REGRETS: Ruth Farquhar

1. Opening of Meeting

The meeting was called to order at 7:03 p.m., by Chair Barker

2. Approval of Agenda

Motion by Diane Larocque, Second by Dianne Fraser

That the agenda for the October 7, 2020 meeting be accepted.

Carried

3. Disclosure of Pecuniary Interest

4. Adoption of Minutes

Motion by Craig Jackson, Second by Sandi Hurcomb

That the minutes of the March 4, 2020 meeting be accepted as presented.

Carried

5. Council Update Report

6. Old Business

a) Rebranding Committee Work Review and Committee Wrap-up - Discussion

The chair led the discussion, thanking the committee members for the work they had done and the positive results that were achieved. The Mayor also thanked the committee and expressed his enthusiasm for the municipal branding that had resulted from their work. The EDO took the committee through a little retrospective on the steps/stages they had been through in brand development and provided some fun statistics on the amount of collective time all members had contributed to the work. Each committee member was invited to reflect on their experience working through the rebranding exercise.

7. New Business

8. Recommendations to Council

- a) It is the recommendation of the Billings Rebranding Committee that council dismiss this ad hoc committee, as they have achieved their objectives in service to Council.

9. Next Meeting:

10. Adjournment: The meeting was adjourned at 7:37 p.m. on a motion by Craig Jackson.