

TOWNSHIP OF BILLINGS
Rebranding Committee
MINUTES

December 18, 2019 6:30 pm

Park Centre Upper

PRESENT:

Members: Deputy Mayor Bryan Barker (chair), Dianne Fraser, Sandi Hurcomb, Craig Jackson, Diane Larocque

Staff: Todd Gordon, Economic Development Officer

REGRETS: Ruth Farquhar

1. Opening of Meeting

The meeting was called to order at 6:30 p.m. by Chair Barker

2. Approval of Agenda

Motion by Diane Larocque, Second by Dianne Fraser

That the agenda for the December 18, 2019 meeting be accepted as amended.

Carried

3. Disclosure of Pecuniary Interest

4. Adoption of Minutes

Motion by Sandi Hurcomb, Second by Craig Jackson

That the minutes of the November 24, 2019 meeting be accepted as presented.

Carried

5. Council Update Report

6. Old Business

a) **Logo Development** - Discussion

The committee discussed the parameters of a concise Request for Proposal (RFP) to solicit logo development proposals from targeted local designers.

7. New Business

a) **Rebranding Committee Future**

The chair informed the committee that council, as a matter of course, would be reviewing all committees of council early in 2020.

8. Recommendations to Council

9. Next Meeting: January 15, 2020 at the Park Centre

10. Adjournment: The meeting was adjourned at 6:55 p.m. on a motion by Diane Larocque.